

FS SERIES FreshServe™

INTEGRATED SELF-SERVICE SCALE



The Hobart FreshServe Scale is an innovative scale solution for retail self-serve, and in-store order fulfillment. FreshServe™ is a fully integrated scale, stand, and printer for use in retail grocery stores.

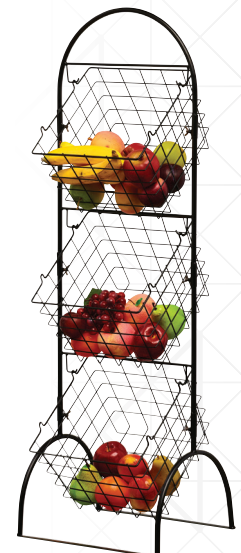
- The FreshServe scale has been designed with the utmost flexibility, accepting die cut or linerless label stock and boasts the largest label roll capacity available.
- Like all Hobart scales, the FreshServe scale allows for customization of flash keys including categories, best sellers, and multiple search methods.
 - Search by category, image, description, or PLU
- Unique configurability including options for level compensation technology, a barcode scanner, and image recognition technology make the FreshServe scale a highly advanced self-service solution saving shoppers time and enriching the consumer experience.

The **FreshServe Scale** has been designed specifically for retail environments and is flexible to be used in multiple locations throughout the store:

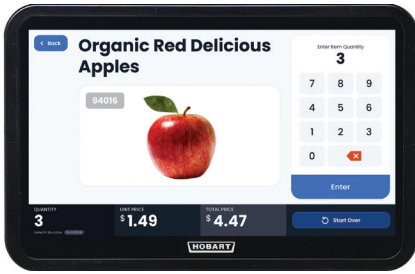
- Fresh Produce
- Bulk Foods
- Specialty Bulk Foods (coffee, spices, etc.)
- Salad Bar
- Bagel Kiosk
- Bulk Candy, Nuts, etc.
- Picker Location



The Hobart FS Series Integrated Self-Service Scale is a unique solution to meet increasing customer demand for autonomous shopping in fresh and bulk-food departments. With 3 sizes, the FS Series will accommodate all areas of a retail environment.



Easy to use and maintain, shoppers will appreciate the simplicity, enhancing their shopping experience and saving time at check out. Pickers can quickly fulfill item requirements ensuring orders for pick-up and delivery are accurate and completed on time. The **FreshServe™ Scale** is suitable for a variety of applications.



Use as a traditional self-serve scale to search PLUs, weigh and label produce to scan at checkout.



Integrate with in-store scan & go programs
Customers can scan the barcode into their store app for dynamic scan & go shopping.



Dedicate a scale to pickers for fulfilling curbside pick-up & delivery orders.

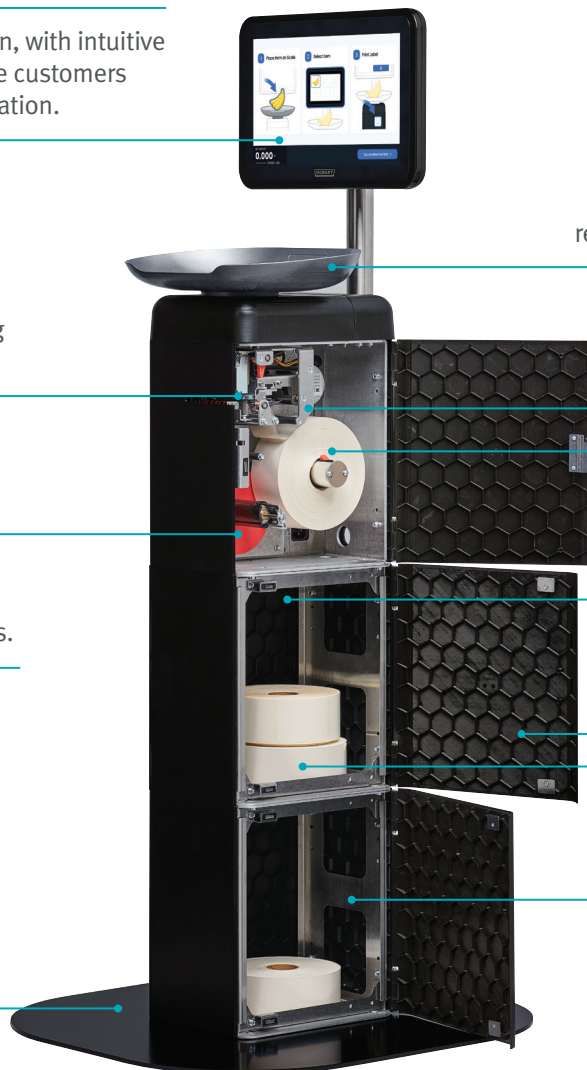
The **FreshServe™** scale is constructed with the highest quality materials, and has features designed for convenience, flexibility, and ease-of-use.

Large tiltable touchscreen, with intuitive user interface will engage customers and ensure simple navigation.

Interlocks prevent cutter mechanism from actuating when printer door is open.

Convenient access to the printer chamber for quick and easy label roll changes.

Sturdy base to ensure stability in high traffic areas.



Polycarbonate bowl is corrosion resistant, and removeable for easy cleaning.

Flexibility to use die cut or linerless labels with the same device.

Largest label roll capacity extends time between label changes.

Compartment doors accessible from both sides of unit for easy access.

Additional compartments provide storage for extra label rolls, cleaning supplies, etc.

FreshServe™ Unique Configurability

With 3 sizes, the FreshServe™ scale is designed to accommodate a variety of store applications and locations.



TALL

The tall version is well suited for most produce departments, placed intentionally throughout the department for simple shopper or picker use. Place several scales throughout the department for convenient use, speeding up the shopping process.



ADA HEIGHT

A mid-sized shorter configuration designed to meet ADA height requirements, is customized for accessibility, and can be placed strategically in the department, ensuring shoppers have unobstructed access.



TABLE TOP

A smaller tabletop version is designed for placement on an auxiliary stand in the produce area or bulk foods area, typically situated next to display tables for instinctive shopper access and use.

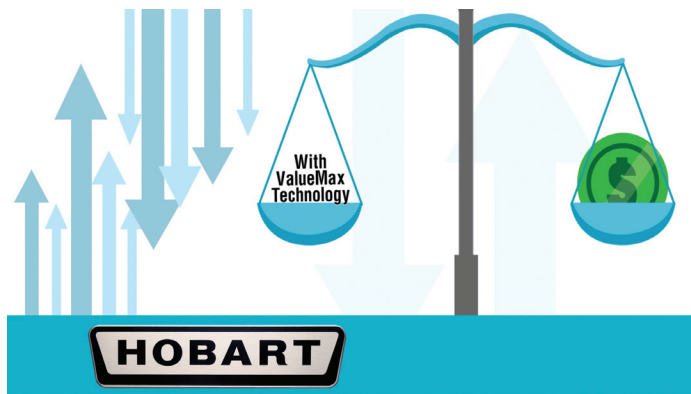
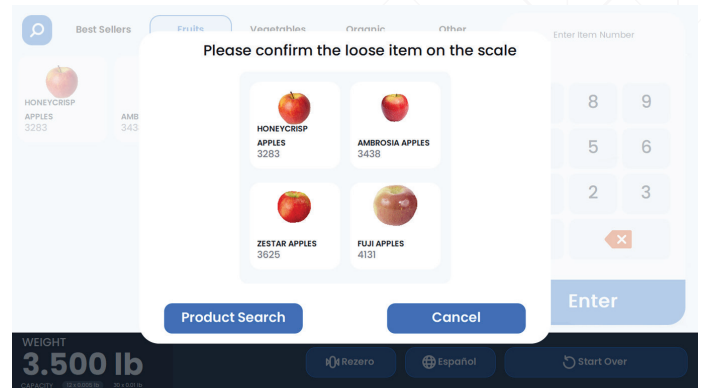
Configuration Options

The FS Scale offers several optional features to meet a variety of requirements within the retail space.

Image Recognition Technology

A strategically placed camera recognizes and identifies product placed on the scale, reducing keystrokes, and eliminating user errors. The technology will recognize items with or without a barcode and displays the item on-screen for the user to verify.

- Improve customer and staff experience with autonomous, stress free product identification
- Save time and reduce touchpoints for the consumer or picker at the scale by eliminating the search process
- Improve inventory accuracy with positive item identification, eliminating user search errors
- Track user mistakes with a data dashboard, providing insight into consumer errors
- Simple to set up and maintain



ValueMax™ Level Compensation

Integrated level compensation technology detects and compensates for up to 3° out of level measurements ensuring the highest integrity in weighing accuracy.

- Maximize revenue with ValueMax ensuring product is weighed and priced correctly every time
- Reduce labor in manually adjusting scales due to scale imbalance issues
- Minimize the amount of product attributed to shrink, increasing efficiencies in inventory to sales ratios

Barcode Scanner

A barcode scanner located under the display reads product barcodes, alleviates the need to manually search for items, and positively identifies and populates the correct PLU.

- Save time and reduce touchpoints in searching for the correct items
- Improve inventory accuracy with positive item identification, eliminating user search errors



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